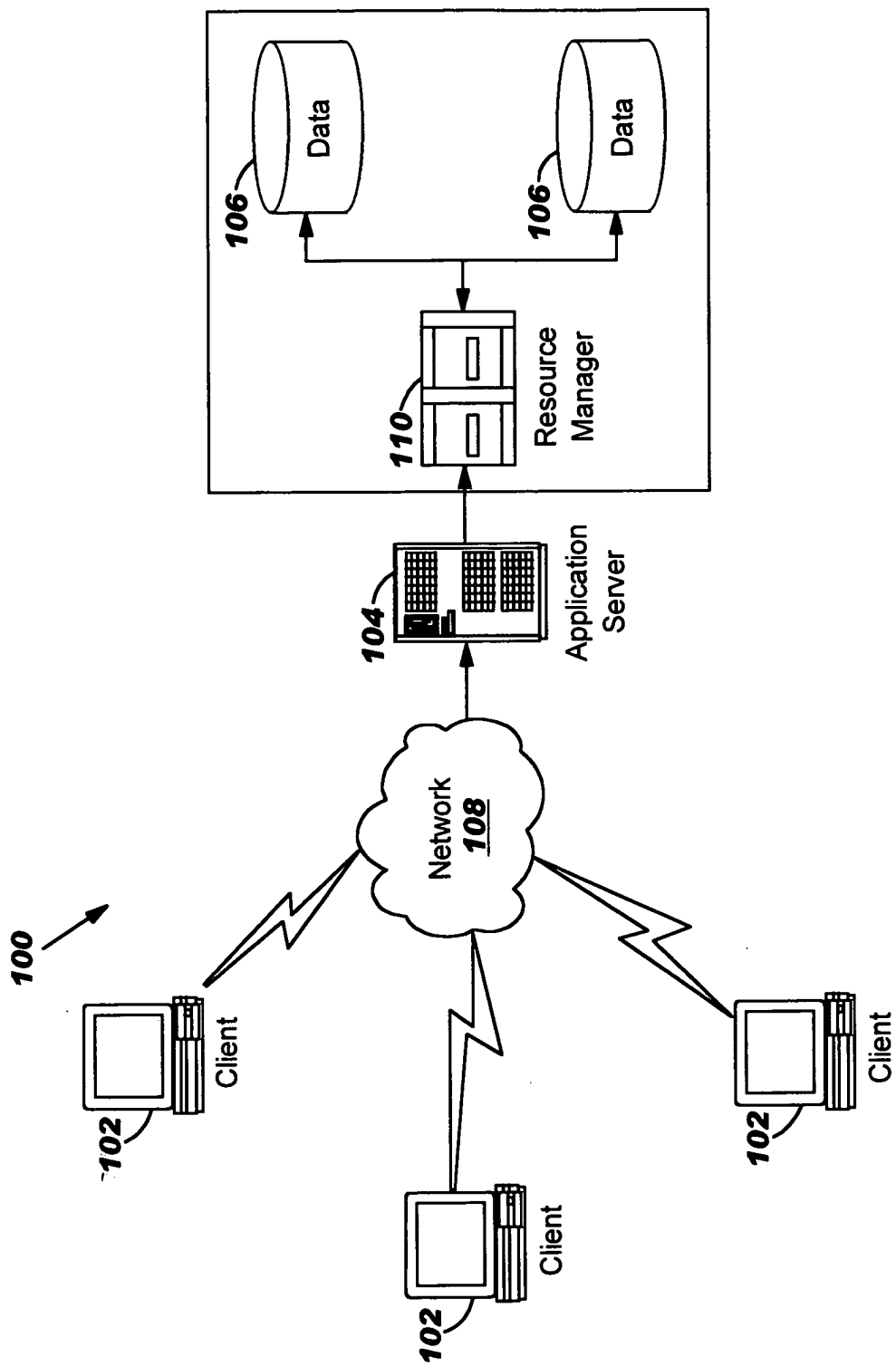


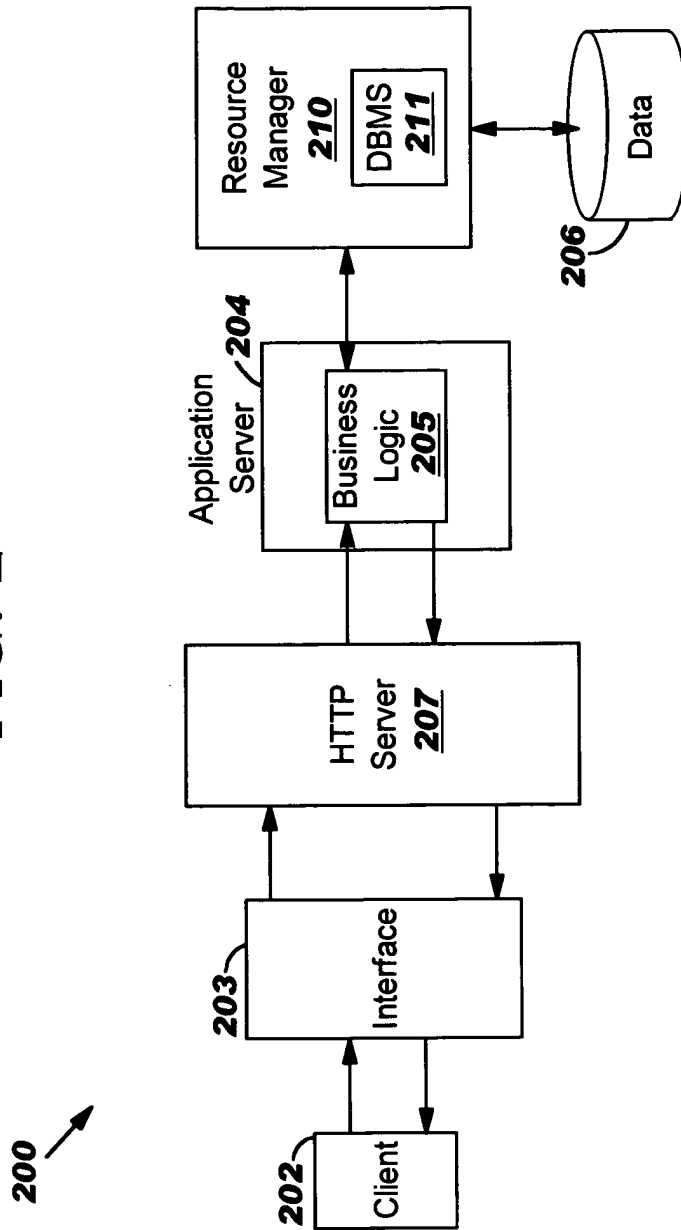
1/21

FIG. 1

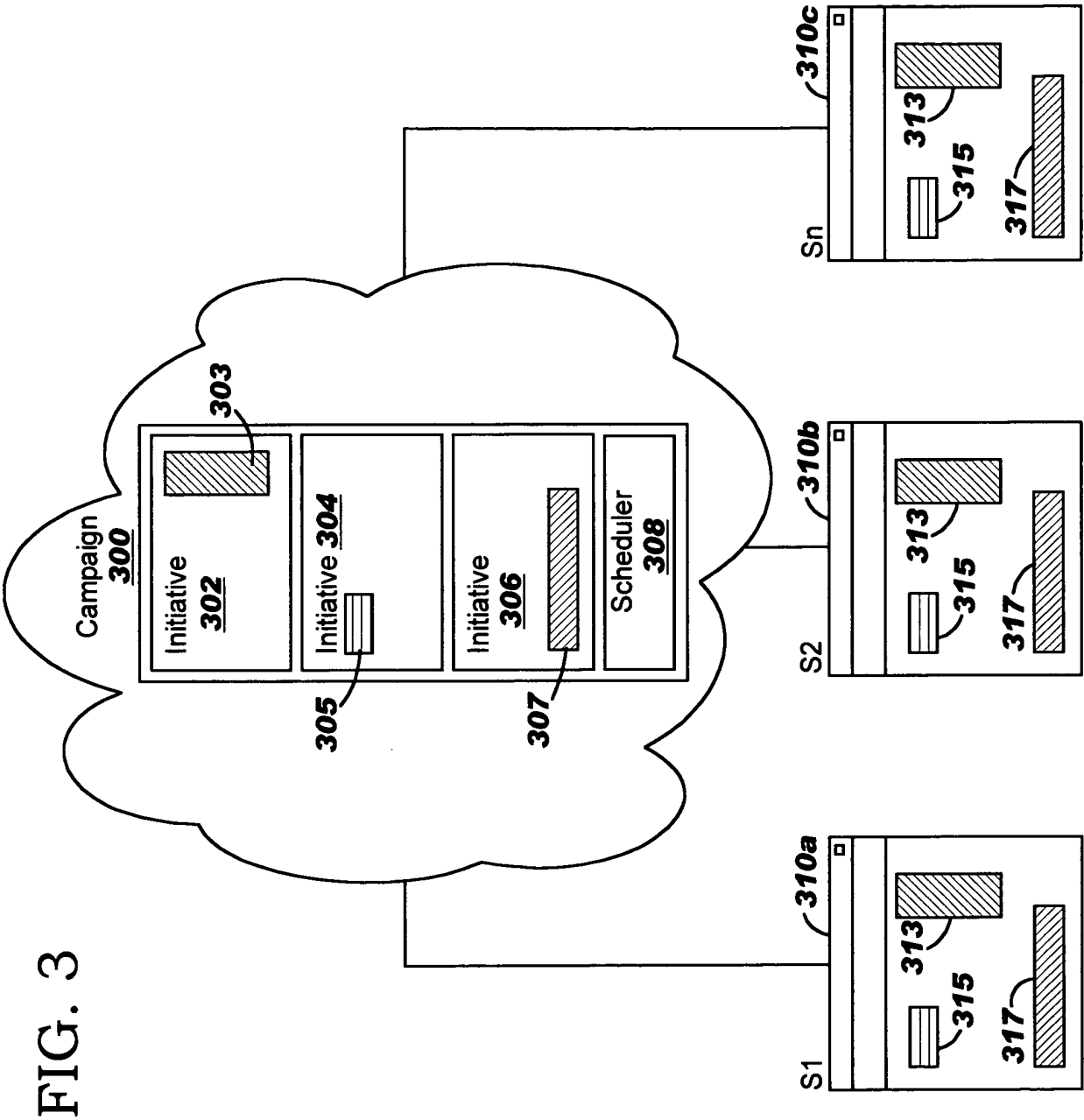


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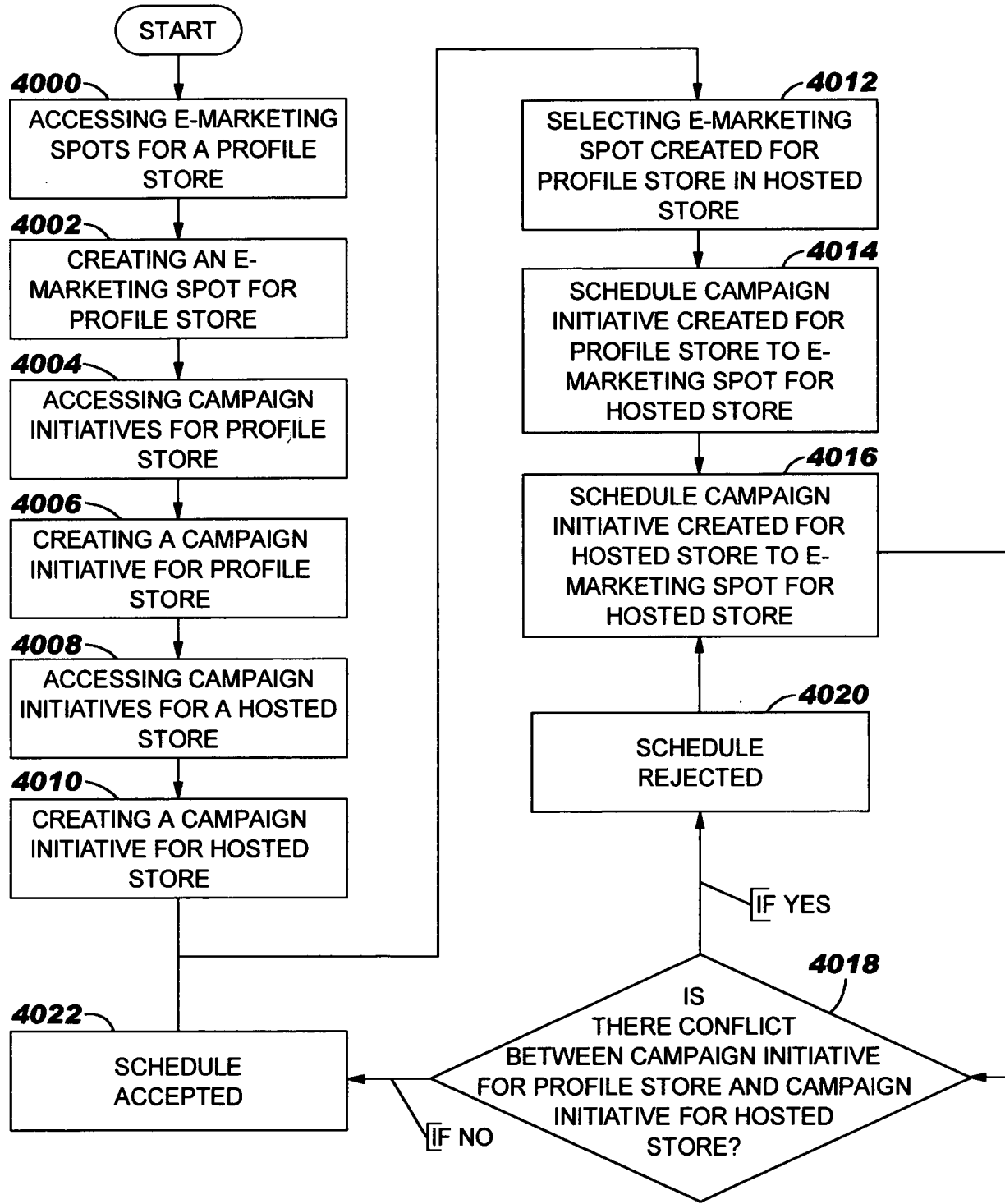
FIG. 2



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4/21
FIG. 4



400

WebSphere Commerce Accelerator - Microsoft Internet Explorer

Logout-->Home-->CampaignInitiatives

fulfillment 001 - store01 - United States English

Store

Sales

Marketing

Products

Logistics

Reports

Help

Campaign Initiatives

View

All

402

Page Number

1

Go

<<

First

1 of 1

Last

>>

0 items

☐

Name

Description

Campaign

Status

There are currently no campaign initiatives to list. To create one, click New.

404

New...

Change

Summary

Duplicate...

Resume

Suspend

Statistics

Delete

6/21

FIG. 6

400

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - store01 - United States English

Store Sales Marketing Products Logistics Reports Help

Logout-->Home-->CampaignInitiatives

Defining dates for targeting customers

General

What


Who

When

☒ Everyday

☐ Specific days of the week

Web Page Dialog

 The campaign initiative was successfully created

OK

Previous

Finish

Cancel

7/21

FIG. 7

400

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - store01 - United States English

Store Sales Marketing Products Logistics Reports Help

Logout-->Home-->CampaignInitiatives

Campaign Initiatives

View

1 item

☐ Name

Description

Campaign

Status

☒ CampaignInHostedStore

Active

New...

Change

Summary

Duplicate...

Resume

Suspend

Statistics





Delete

404

408

FIG. 8

400

WebSphere Commerce Accelerator - Microsoft Internet Explorer		  	
fulfillment 001 - Supplier Profile - United States English		Logout-->Home-->CampaignInitiatives	
Marketing Help			
Campaign Initiatives			
View	<input type="text" value="All"/>		<input type="text" value="502"/>
0 items			
<input type="checkbox"/>	Name	Description	<input type="text" value="▼"/> Campaign <input type="text" value="▼"/> Status <input type="text" value="▼"/>
There are currently no campaign initiatives to list. To create one, click New.			
<div>New... Change Summary Duplicate... Resume Suspend Statistics Delete</div>			

9/21

FIG. 9

500

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - Supplier Profile - United States English

Marketing Help

Logout->Home->CampaignInitiatives

General

What

Who

When

Defining dates for targeting customers

☒ Everyday

☐ Specific days of the week

Web Page Dialog

The campaign initiative was successfully created

OK

Previous

Finish

Cancel

FIG. 10

500

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - Supplier Profile - United States English

Marketing Help

Logout-->Home-->CampaignInitiatives

Campaign Initiatives

View

All

 1 item

Page Number

1

Go

<<

First

 1 of 1

Last

 >>

<input type="checkbox"/> Name	Description	Campaign	Status
<input checked="" type="checkbox"/> CampaignInParentStore			Active

New...

Change

Summary

Duplicate...

Resume

Suspend

Statistics

Delete

504

508

10/21

11/21

FIG. 11

400

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - store01 - United States English

Store Sales Marketing Products Logistics Reports Help

Logout-->Home-->CampaignInitiatives

Campaign Initiatives

View

2 items

☐

Name

☐

CampaignInHostedStore

☒

CampaignInParentStore

Description

Campaign

Status

Active

Active

New...

Change

Summary

Duplicate...

Resume

Suspend

Statistics

Delete

404

408

508

12/21

FIG. 12

400

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - store01 - United States English

Store Sales Marketing Products Logistics Reports Help

Logout-->Home-->CampaignInitiatives

Campaign Initiatives

View Page Number

2 items << First 1 of 1 Last >>

<input type="checkbox"/> Name	Description	Campaign	Status
<input type="checkbox"/> CampaignInHostedStore			Active
<input checked="" type="checkbox"/> CampaignInParentStore			Active

New...

Change

Summary

Duplicate...

Resume

Suspend

Statistics

Delete

404

508

477

Web Page Dialog

The selected row cannot be modified because it does not belong to the store for which you have logged in

13/21

FIG. 13

400

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - store01 - United States English

Store Sales Marketing Products Logistics Reports Help

Logout-->Home-->CampaignInitiatives

Campaign Initiatives

View Page Number

2 items << First 1 of 1 Last >>

<input type="checkbox"/> Name	Description	Campaign	Status
<input type="checkbox"/> CampaignInHostedStore			Active
<input checked="" type="checkbox"/> CampaignInParentStore			Active

New...
Change
Summary
Duplicate...
Resume
Suspend
Statistics
Delete

404

508

477

408

Web Page Dialog

The selected row cannot be modified because it does not belong to the store for which you have logged in

14/21

FIG. 14

600

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - Supplier Profile - United States English

Marketing Help

Logout-->Home-->E-MarketingSpots

e-Marketing Spots

1 item

Page Number 1 Go

<< First 1 of 1 Last >>

<input type="checkbox"/> Name	Description	Campaign	Status
<input type="checkbox"/> ESpotInParentStore			Active




New...
Change
Summary
Schedule
Delete

604

608

FIG. 15

700

WebSphere Commerce Accelerator - Microsoft Internet Explorer		  	
fulfillment 001 - Supplier Profile - United States English		Logout-->Home-->E-MarketingSpots>CampaignInitiativeScheduling	
Marketing Help			
Campaign Initiative Scheduling			
0 items		Page Number <input type="text" value="1"/> <input type="button" value="Go"/>	
		<< <u>F</u> irst 1 of 1 <u>L</u> ast >>	
<input type="checkbox"/>	Campaign Initiative	Start Date	End Date ▼
There are currently no campaign initiative schedulings to list. To create one, click New.			
708		701	
		<div>New... Change Initiative Delete</div>	

16/21

FIG. 16

800

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment001 - Supplier Profile - United States English

Marketing Help

Logout-->Home-->E-MarketingSpots>CampaignInitiativeScheduling>ScheduleCampaignInitiatives

Selected Campaign Initiatives

Selected campaign
--all campaigns --▼

Selected Campaign Initiatives
CampaignInParentStore

Available Campaign Initiatives

<< Add

>> Remove

Year Month Day

Start date (required) 2003 05 12

Time 12:12

☒ Run this campaign initiative indefinitely

OK

Cancel

808

810

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FIG. 17

700

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment001 - Supplier Profile - United States English

Logout-->Home-->E-MarketingSpots>CampaignInitiativeScheduling

Marketing Help

Campaign Initiative Scheduling

1 item

Page Number 1 Go

<< First 1 of 1 Last >>

<input type="checkbox"/> Campaign Initiative	Start Date	End Date
<input type="checkbox"/> CampaignInParentStore	May 12, 2003 12:12 PM	Never

New...

Change Initiative

Delete

18/21

FIG. 18

900

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - store01 - United States English

Store Sales Marketing Products Logistics Reports Help

Logout-->Home-->E-MarketingSpots

e-Marketing Spots

1 item

Page Number 1 Go

<< First 1 of 1 Last >>

<input type="checkbox"/> Name	Description	Campaign	Status
<input checked="" type="checkbox"/> ESpotInParentStore			Active

New...
Change
Summary
Schedule
Delete

608

904

19/21

FIG. 19

1000

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - store01 - United States English

Store Sales Marketing Products Logistics Reports Help

Logout->Home->E-MarketingSpots>CampaignInitiative

Campaign Initiative Scheduling

1 item

Page Number 1 Go

<< First 1 of 1 Last >>

<input type="checkbox"/> Campaign Initiative	Start Date	End Date
<input type="checkbox"/> CampaignInParentStore	May 12, 2003 12:12 PM	Never

New...

Change Initiative

Delete

1004

808

FIG. 20

1010

WebSphere Commerce Accelerator - Microsoft Internet Explorer

fulfillment 001 - store01 - United States English Logout-->Home-->E-MarketingSpots>CampaignInitiativeScheduling>ScheduleCampaignInitiatives

Store Sales Marketing Products Logistics Reports Help

Schedule Campaign Initiatives

Selected campaign
--all campaigns --▼

Selected Campaign Initiatives
CampaignInHostedStore 1018

<< Add

>> Remove

Available Campaign Initiatives
CampaignInParentStore 808

Year Month Day


Start date (required) 2003 05 12 16 Time 12:14 1020

☒ Run this campaign initiative indefinitely

21/21

FIG. 21

1010

WebSphere Commerce Accelerator - Microsoft Internet Explorer		<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
fulfillment 001 - store01 - United States English		Logout->Home->E-MarketingSpots>CampaignInitiativeScheduling>	
Store Sales Marketing Products Logistics Reports Help		ScheduleCampaignInitiatives	
Schedule Campaign Initiatives			
Selected campaign --all campaigns -- ▾			
Selected Campaign Initiatives		Available Campaign Initiatives	
CampaignInHostedStore		CampaignInParentStore	
<< Add		>> Remove	
Web Page Dialog			
 The schedule to be created is in conflict with an existing schedule created by an associated store. The following is the start/end time of that schedule: (May 12, 2003 12:12 PM, No end date)			
Start date (required)		2003	05
		12	16
		Time	12:14
<input checked="" type="checkbox"/> Run this campaign initiative indefinitely			
OK		Cancel	

1017